Introducing … *FireWall™* 50 WP

For Fire Blight Control in Apples or Pears

Technical Bulletin – No. 11

AgroSource announces the introduction of **FireWall™ 50 WP** to the pome fruit markets in Mid-Atlantic and Northeast regions. **FireWall 50 WP** is the same proven champ against fire blight as FireWall 17 WP, but with 3X more active ingredient per pound, the **FireWall 50 WP** application rate is 3X underline less. **FireWall 50 WP** delivers consistent superior performance and reliability but with significantly less product to transport, store and handle and significantly fewer empty bags and cartons left for disposal. These benefits add up to real savings in time, energy, logistics and money since **product cost (in terms of active ingredient) per acre** for **FireWall 50 WP** and FireWall 17 WP **is the same**.

The Application Timing[1], Maximum Number of Applications per Season (9), Re-Entry Interval (12 hrs.) and Pre-Harvest Intervals for apples (50 days) and pears (30 days) for **FireWall 50 WP** are the same as FireWall 17 WP; essentially only the application rate is different – it's three times less than for FireWall 17 WP (see the table below).

Equivalent Application Rates		
FireWall 17 WP		**FireWall 50WP**
8 oz/A	**=**	**2 ⅔ oz/A**
12 oz/A	**=**	**4 oz/A**
16 oz/A	**=**	**5 ⅓ oz/A**
24 oz/A	**=**	**8 oz/A**
48 oz/A	**=**	**16 oz/A**

FireWall 50 WP is federally and state registered for application on apples and pears for control of fire blight. All applicable directions, restrictions, and precautions on the EPA-registered label for **FireWall 50 WP** must be followed. Always read and follow label instructions. For more information about FireWall™, please contact AgroSource at (908) 931-9001, or email at sales@agrosource.net; or visit us on the web at www.agrosource.net.

---

[1] Begin sprays when trees are at 20-30% bloom. Continue at 3-4 day intervals during bloom as directed by fire blight models, experience and professional crop advisors. See label for details.