



Bo Meador Promoted to AgroSource National Sales Manager

(Tequesta, FL)

AgroSource announces, effective December 1st, 2017, that Robert “Bo” Meador has been promoted to National Sales Manager for the company’s product line. Since 2016, Bo has served as AgroSource Sales Representative with primary responsibilities in Florida and led the introduction of market dominant FireLine™ and FireWall™ under the Crisis Declaration Section 18 emergency exemption for citrus greening (HLB). With this promotion, Bo assumes responsibilities for AgroSource sales efforts across the wide range of crop markets.

A 5th generation citrus and vegetable grower who continues to farm, Bo was raised in LaBelle, Florida and is now based in Arcadia, Florida. He holds a B.S. degree in citriculture with a minor in accounting from Florida Southern College yet grew up being an integral part of his family’s farming operations, and thus gained personal, hands-on experience with both citrus and row crop production.

Taw Richardson, AgroSource CEO & President, expressed his enthusiasm and confidence in this promotion: “Over the past two years, Bo has demonstrated exceptional skills in managing the AgroSource distributor and grower relationships, which has resulted in a premier position for our products and success in bringing improved tree health and yields to the Florida citrus industry. His youthful energy, clear thinking, work ethic and dedication to our growing business has shown us he’s ready to step up to the next level of management responsibility. AgroSource has the greatest confidence in Bo’s abilities to guide our sales initiatives and customer relationships.”

Contact information for Bo Meador

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About AgroSource

AgroSource is a global agricultural life science company established to meet unique needs of growers, with emphasis on specialty crops. The AgroSource team works in a focused and collaborative manner with the agricultural community to identify products that meet these needs - ones that are often overlooked by highly diversified companies. AgroSource developed, manufactures and markets **FireWall™** and **FireLine™** brand bactericides.